

🗨 Idea Generation Prompt

☰ Write down a prompt to help you generate ideas. i.e *Places you've always wanted to go - Favorite foods of all time - Activities you used to love to do as a child.*

✍ Brainstorm Ideas

☰ Set a timer for 15 minutes and generate 10 ideas along that theme.

🗄 Concepts

☰ Extract commonalities from the brainstormed ideas. What are some of the basic concepts you see?

📈 Think Bigger

☰ 10x your ideas. Go big, go bold. Think of the most unreal, most imaginative concept and idea you can.

🌟 Imagine

☰ From your brainstorming and 10x-ing, extract the one idea you want to experiment with and explore a possible solution