

Strategy Canvas

Owner

Challenge

☰ What is the problem you are facing? What is the obstacle you need to overcome? What goal do you want to achieve?

Metric

☰ What one metric will you use to measure the success or failure of this challenge?

Constraints

☰ What could prevent you from overcoming the challenge? Three types of constraints: Time, Cost and Scope

Resources

☰ What resources do you have or can muster to overcome this challenge?

Approach

☰ What methods can you use to overcome this challenge? Should you focus all your effort in one direction? Is a multi-prong approach a better approach?

Actions

☰ List a set of actions that will dictate how you will overcome the challenge, while using the identified methods and resources.